## REMARKS

In light of the remarks to follow, reconsideration and allowance of this application are respectfully requested.

Claims 1 and 3-6 are pending in this application.

Claims 1 and 3-6 were rejected under 35 U.S.C. §103(a) as being unpatentable over Yoshiyuki (JP 11-093478) in view of Hsu (JP 110245771). However, the present claims now recite "wherein the registrations are stored in at least a vehicle body-related setting table, an audio/video setting table, and a content management information file; the vehicle body-related setting table including setting status information relating to settings of at least mirrors and seat positions in the vehicle; table including setting setting audio/video information relating to settings of audio/video equipment in the vehicle; the content management information file including a content list of audio/video content loaded into a media player in the vehicle." (Claims 1 and 6) The vehicle body-related setting table 24b is shown in Figure 3. The audio/video setting shown in Figure 4. The content management table 44a is information file 50b-2 is shown in Figure 7. invention uses these tables/files to store personalized setting information for each registered user of the vehicle. The status setting information stored in these tables/files allows the vehicle's mirrors, seats, and audio/video equipment to be automatically configured in accordance with the register users preferences. Applicants respectfully assert that Yoshiyuki and Hsu do not disclose analogous tables for storing status setting information as required in the present claims. Accordingly, for at least these reasons, Yoshiyuki and Hsu fail to obviate the present invention and the rejected claims should now be allowed.

Application No.: 10/696,024 Docket No.: SONYJP 3.0-1036

As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095.

Dated: June 6, 2007

7 1 ~

Respectfully submitted,

Darren M. Simon
Registration No.: 47,946
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP
600 South Avenue West
Westfield, New Jersey 07090
(908) 654-5000

Attorney for Applicant

757513\_1.DOC